



Shriram Life Assured Advantage Plus

A Non-Linked Non-Participating Single Premium Endowment Plan

UIN: 128N084V02



POLICY DOCUMENT

Shriram Life Insurance Company Limited

Regd Office: 5th Floor, Plot No. 31 & 32, Ramky Selenium, Beside Andhra Bank Training Centre,
Financial District, Gachibowli, Hyderabad-500032

Phone: 040-23009400, Fax: 040-23009456, www.shriramlife.com, Toll Free: 1800 3000 6116

Shriram Life Insurance Company Limited hereinafter called “the Company”, having received a proposal and declaration with the statements contained and referred to therein, and the first premium from the proposer / life assured named in the schedule hereunder, and the said proposal, declaration and the statements thereto having been agreed to by the proposer / life assured and the company as basis of this assurance, do by this policy agree, in consideration and subject to the due receipt of premiums on the days stipulated in the schedule annexed, to pay the sum as defined under this policy, to the person’s to whom the same is payable as per the schedule, on submitting that the said sum becomes payable as set out in the schedule, together with the proof of the claimant’s right to the policy moneys, and acceptable proof of age of the policy holder, if age is not admitted earlier. Further, it is hereby declared that this policy of assurance shall be subject to the conditions and privileges printed in the policy document and that the following schedule and any endorsement placed by the Company shall be deemed part of the policy.

For Shriram Life Insurance Company Limited



Authorized signatory

SHRIRAM LIFE ASSURED ADVANTAGE PLUS - UIN: 128N084V02

POLICY CONDITIONS AND PRIVILEGES:

PART B: Definitions

- B1. Age:** Age of Life assured as on last birthday (in completed years)
- B2. Appointee:** Appointee is a person who is a major and empowered to receive the death claim benefits under the policy for and on behalf of Nominee / s who is / are minors as on date of payment of such benefits.
- B3. Annualised Premium:** shall be the premium payable in a policy year chosen by the policy holder excluding the the taxes, underwriting extra premium, rider premium, and loading for modal premiums, if any.
- B4. Assignment:** Assignment is the process of transferring the rights and benefits to an "Assignee". Assignment should be in accordance with the provisions of Section 38 of Insurance Act, 1938, as amended from time to time
- B5. Assignee:** Assignee is the person to whom the rights and benefits are transferred by virtue of an Assignment
- B6. Authority:** Means the Insurance Regulatory and Development Authority of India established under the provisions of section 3 of the Insurance Regulatory and development Authority Act, 1999 (41 of 1999)
- B7. Bank Rate:** Means "Bank rate fixed by the Reserve Bank of India (RBI) at the beginning of the financial year in which claim has fallen due"
- B8. Beneficiary:** Beneficiary means the person who is entitled to receive benefits under this Policy. The Beneficiary may be proposer or Life Assured or his Assignee or Nominees or proved Executors or Administrators or other Legal Representatives as the case may be.
- B9. Complaint / Grievance:** Means written expression (includes communication in the form of electronic mail or other electronic scripts) of dissatisfaction by a complainant with insurer, distribution channels, intermediaries, insurance intermediaries or other regulated entities about an action or lack of action about the standard of service or deficiency of service of such insurer, distribution channels, intermediaries, insurance intermediaries or other regulated entities
- B10. Complainant:** Means a policyholder or prospect or any beneficiary of an insurance policy who has filed a complaint or grievance against an insurer or a distribution channel
- B11. Cover:** Means an insurance contract either in the form of a policy or a cover note or a Certificate of insurance or any other form as approved by the Authority to evidence the existence of an insurance contract
- B12. Date of Commencement of Risk:** The date from which the insurance cover under the policy starts.
- B13. Date of Commencement of the Policy:** Date on which the policy commences.
- B14. Date of Inception:** Date of issuance of the policy or date of effecting the policy.
- B15. Date of Maturity:** Date of maturity means the date specified in the Schedule on which the Maturity Benefit shall become payable to the policyholder
- B16. Date of Vesting:** (applicable only to minor life assured) is the date on which the life assured attaining majority. The Life Assured becomes entitled to the policy benefits from date of vesting as specified in Condition 6 of Part C of this Policy Document.

- B17. Death Benefit:** Shall mean benefit agreed at the inception of the contract, which is payable on death as specified in the policy document.
- B18. Discharge Form:** Discharge form is the form to be filled by policyholder / claimant to claim the maturity / surrender / death benefit under the policy.
- B19. Distribution Channels:** Means persons and entities authorized by the Authority to involve in sale and service of insurance products
- B20. Due Date:** Due Date means a fixed date on which the policy premium is due and payable by the policyholder
- B21. Endorsement:** Endorsement means conditions attached / affixed to this Policy incorporating any amendments or modifications agreed to or issued by the Company
- B22. Free-Look:** Free Look Period is the stipulated period from the date of receipt of the Policy Document by the Policyholder to review the terms and conditions of this policy and where the Policyholder disagrees to any of those terms and conditions, he / she has the option to return this policy as detailed in Condition 4 of Part D.
- B23. Grace Period:** The time granted by the insurer from the due date for the payment of premium without any penalty / late fee during which time the policy is considered to be in force with the risk cover without any interruption as per the terms of the policy
- B24. In-Force policy:** In-force policy means a policy in which all the due premiums have been paid and the premiums are not outstanding.
- B25. IRDAI:** Insurance Regulatory and Development Authority of India.
- B26. Lapsed / Discontinued Policies:** If the renewal premium is unpaid at the end of the grace period, and the policy has not attained a surrender value, the policy status will be changed to lapse and benefits are not payable.
- B27. Life Assured:** The person on whose life death risk is covered.
- B28. Loan:** Loan is the interest bearing amount granted by the Company against the surrender value payable to the policyholder.
- B29. Maturity Benefit:** Means the benefit payable on maturity as specified in the policy document.
- B30. Minor:** Minor is a person who has not completed 18 years of age.
- B31. Nomination:** Nomination is the process of nominating a person who is named as "Nominee" in the proposal form or subsequently included / changed by an endorsement. Nomination should be in accordance with provisions of Section 39 of the Insurance Act, 1938 as amended from time to time.
- B32. Nominee:** Nominee is the person / persons nominated by the life assured, only if he / she is the policyholder as well, to receive the death benefit herein upon his / her death.
- B33. Paid-up:** The policy becomes fully paid up on payment of single premium.
- B34. Policy / Policy document:** Policy / Policy Document means this document along with endorsements, if any, issued by the Company which is a legal contract between the Policyholder and the Company.
- B35. Policyholder:** Person who has proposed to purchase the policy and pays the premium under the policy.
- B36. Policy Schedule:** Document featuring the main details and benefits of the policy.
- B37. Premium:** Premium is the contractual amount payable by the Policyholder at specified times periodically as mentioned in the schedule of this Policy Document to secure the benefits

under the policy. The premium payable will be “Total Instalment Premium”. The term ‘Premium’ used anywhere in this Policy Document does not include any taxes which is payable separately.

B38. Premium Paying Term: Premium payment term means the period, in years, during which premium is payable.

B39. Proposal Form means a form to be filled in by the prospect in written or electronic or any other format as approved by the Authority, for furnishing all material information as required by the insurer in respect of a risk, in order to enable the insurer to take informed decision in the context of underwriting the risk, and in the event of acceptance of the risk, to determine the rates, advantages, terms and conditions of the cover to be granted.

B40. Proposer: Person proposing insurance on own life or on the life of another person.

B41. Prospect: Means any person who is a potential customer of an insurance and likely to enter into an insurance contract either directly with the insurer or through a distribution channel.

B42. Prospectus: Means a document either in physical or electronic or any other format issued by the insurer to sell or promote the insurance products

B43. Revival: Restoration of policy which was discontinued due to non-payment of premiums.

B44. Rider: Rider is an add-on benefit in addition to basic benefits as specified under this Policy.

B45. Sum Assured: Absolute amount chosen by the policyholder at the time of proposal in accordance with the terms & conditions of the policy

B46. Sum Assured on Death (Death Sum Assured): Absolute amount which is guaranteed to become payable on death of the life assured in accordance with the terms & conditions of the policy

B47. Sum Assured on Maturity (Guaranteed Maturity Sum Assured): Absolute amount of benefit which is guaranteed to become payable on maturity of the policy.

B48. Surrender: Option exercised by the policy holder for complete withdrawal / termination of the entire policy.

B49. Surrender Value: An amount if any, that becomes payable in case of surrender in accordance with the terms and conditions of the policy.

B50. Underwriting: Underwriting is the process based on which, a decision on acceptance or rejection of proposal as well as applicability of suitable premium or modified terms, if any, is taken.

B51. UIN: UIN means the Unique Identification Number allotted to this plan by the IRDAI.

B52. We, Us, Our, Insurer or The Company: Shriram Life Insurance Co. Ltd.

B53. You, or Your: The Policyholder as mentioned in the Policy Schedule. The Policyholder may or may not be the life Assured.

PART C: Product Benefits

C1.Benefits payable under the various contingencies of the Plan

Events	How and when the benefits are payable	Size of such benefits / policy monies
Death	Payable immediately on death	“Death Sum Assured” as described below will be paid and the policy will be terminated.
Maturity	Payable in annual or monthly instalments for a period of 10 years (or 120 months) starting from the date of maturity Payable immediately on the date of maturity if the policy holder wishes to receive the proceeds in lump sum	The value of each instalment is equal to 10% and 0.862% of (Single Premium multiplied by the Maturity Benefit Factor) for annual and monthly instalments respectively. The policy will be terminated on payment of the last instalment “Guaranteed Maturity Sum Assured” as described below will be paid and the policy will be terminated
Surrender	Payable immediately on the date of surrender	Higher of GSV or SSV will be paid
Lapse	Not applicable	Not Applicable

“Sum Assured on Death” is defined as Highest of

- Basic Sum Assured
- Guaranteed Maturity Sum Assured

Where

Basic Sum Assured is equal to 10 times the single premium for Option I and 1.25 times the single premium for Option II.

Guaranteed Maturity Sum Assured is discounted value of the amount which is equal to the Single Premium Multiplied by the Maturity Benefit Factor payable instalments using interest rate of 7.75% p.a.

For high premium policies, maturity benefit factor shall be increased by adding the following percentages.

Premium band	Option I	Option II
Upto Rs.1,99,000	0%	0%
Rs. 2,00,000 to Rs. 4,99,000	4%	4%
Rs.5,00,000 to Rs.9,99,000	8%	6.50%
Rs. 10,00,000 and above	9%	7.50%

C2. Benefits under the Plan

- 1. Death Benefit:** In case of death of the life assured during the policy term, “Sum Assured on Death” will be paid in lump sum to the nominee(s) or beneficiary(ies) and the policy is terminated.
- 2. Maturity Benefit:** The policyholder is entitled to receive maturity benefit if he / she survives till the end of the policy term. The maturity benefit is paid over a period of 10 years in 10 annual instalments or 120 monthly instalments starting from the date of maturity.

- If the annual payout is chosen as income, then the annual instalments equal to 10% of (Single Premium Multiplied by the Maturity Benefit Factor) will be paid in for next 10 years starting from the date of maturity.

(*Please refer point.C7 for Maturity Benefit Factors)

- If the monthly payout is chosen as income, then the monthly instalment equal to 0.862% of (Single Premium Multiplied by the Maturity Benefit Factor) will be paid for next 120 months starting from the date of maturity.

If the life assured dies after commencement of the instalments, the outstanding annual / monthly instalment (i.e. from the date of death to the last instalment to be paid) will continue to be paid to the nominee(s) or beneficiary.

- If the policyholder chooses to receive the maturity proceeds as lump sum, then Guaranteed Maturity Sum Assured equal to discounted value of instalments using interest rate of 7.75% p.a. which is same as 73.12% of (Single Premium Multiplied by the Maturity Benefit Factor) will be paid on the date of maturity.

C3. Riders

If the policyholder opts any rider along with this policy, please refer rider endorsement attached herewith.

C4. Grace Period: Not applicable

C5. Paid up Value: The policy becomes fully paid up on payment of single premium.

C6. Minor lives:

In case of minor lives assured, the risk cover starts from the 1st policy anniversary. The life assured whose age is less than 18 years (age last birthday) at date of commencement of policy shall be considered as minors. In case of death of the minor life assured during the first policy year, the single premium paid will be refunded.

On the date of attaining majority, the policy shall be vested automatically in the name of the life assured.

C7. Minimum / Maximum eligible entry and maturity ages

Criteria	Eligibility
Minimum age at entry	8 years age last birthday
Maximum age at entry	40 years for Cover Option I and 60 years for Cover Option II
Minimum age at maturity	18 years
Maximum age at maturity	50 years for Cover Option I and 70 years for Cover Option II

C8. Maturity Benefit Factors : The maturity benefit Factors expressed as a percentage of single premium are given below:

Shriram Assured Advantage Plus Maturity Benefit Factor (as a % of Single Premium)					
Age\Option	Option 1	Option2	Age\Option	Option 1	Option2
8	243.20%	252.99%	41	--	250.60%
9	242.73%	252.97%	42	--	250.31%
10	242.10%	252.94%	43	--	249.99%
11	241.39%	252.90%	44	--	249.62%
12	240.66%	252.85%	45	--	249.22%
13	239.95%	252.81%	46	--	248.79%
14	239.31%	252.76%	47	--	248.32%
15	238.75%	252.72%	48	--	247.82%
16	238.28%	252.69%	49	--	247.29%
17	237.89%	252.66%	50	--	246.74%
18	235.18%	252.42%	51	--	246.16%
19	234.82%	252.39%	52	--	245.57%
20	234.52%	252.37%	53	--	244.95%
21	234.25%	252.35%	54	--	244.31%
22	233.99%	252.34%	55	--	243.64%
23	233.71%	252.32%	56	--	242.92%
24	233.39%	252.31%	57	--	242.16%
25	233.01%	252.29%	58	--	241.35%
26	232.55%	252.27%	59	--	240.47%
27	231.98%	252.25%	60	--	239.52%
28	231.29%	252.21%			
29	230.45%	252.17%			
30	229.46%	252.12%			
31	228.28%	252.07%			
32	226.89%	252.00%			
33	225.27%	251.92%			
34	223.38%	251.82%			
35	221.19%	251.71%			
36	218.64%	251.58%			
37	215.71%	251.44%			
38	212.31%	251.27%			
39	208.41%	251.08%			
40	203.95%	250.85%			

PART D: Non-Forfeiture Benefits & Policy Servicing

D1. Surrendering your policy:

The Guaranteed surrender value as a percentage of single premium(SP) (excluding any extra premium, any rider premium and GST) will be paid under this policy as per the table below regardless of the size of the single premium (SP) paid :-

Year of surrender	Option I	Option II
1	75%	75%
2	75%	75%
3	80%	80%
4	90%	90%
5	96%	99%
6	102%	109%
7	109%	120%
8	117%	131%
9	126%	143%
10	137%	157%

The policy will terminate once the surrender value has been paid.

D2. Special Surrender Value:

The policy is eligible for non-guaranteed special surrender value (SSV).

The Special Surrender Value is expressed as a percentage of Guaranteed Maturity Sum Assured.

The Special Surrender Value will depend on actual experience and prevailing and expected economic conditions. However the company will pay the higher of GSV or SSV as surrender value.

The SSV factors will be changed only after prior approval of IRDAI.

D3. Loans:

Policy Loans equal to 80% of the surrender value, if any, are available on the policy. However the policy holders are allowed to take lower amount of loan than the available loan if they desire.

The loan interest rate is fixed at 9% compounding half yearly.

Any change in loan interest rate will be done only after the prior approval of the Authority.

Any outstanding loan with accrued interest will be recovered from policy proceeds before any benefit is paid on the policy. The Company will ensure that no policy will be cancelled due to non-repayment of loans.

D4. Free Look Period:

The policy holder has a period 15 days from the date of receipt of the policy document to review the terms and conditions of the policy and where the insured disagrees to any of those terms or conditions, he has the option to return the policy stating the reasons for his objection, when he shall be entitled to a refund of the single premium paid, subject only to a deduction of a proportionate risk premium

for the period on cover and the expenses incurred by the Company on medical examination, if any and stamp duty charges.

A request received by the Company for free look cancellation of the policy shall be processed and premium shall be refunded within 15 days of receipt of the request

For any delay, the Company shall pay penal interest at a rate, which is 2% above bank rate from the date of request or last necessary document if any whichever is later, from the insured / claimant as stated above

PART E: Charges under the Plan

NOT APPLICABLE

PART F: Terms & Conditions

F1. Change of your Communication Address:

For all future communication we require your correct contact details. Please let us know if there is any change in your contact details along with address proof to our branch / divisional office executive or to our customer care executive at customercare@shriamlife.in or call on our toll free no: 1800 3000 6116.

F2. Correct age disclosure is important - Proof of age:

We have calculated benefit (i.e. maturity benefit factors) based on life assureds' age, single premium cover option chosen. The minimum and maximum age entry eligible under this plan is 8 years and 40 years age last birthday for option I, 60 years age last birthday for option II, respectively.

Age is most important criteria for calculating the benefit. In case the age is found to be incorrect than the age declared in the proposal, without prejudice to the Company's other rights and remedies, including those under the Insurance Act, 1938, the benefits shall be revised in such case at the revised rate calculated on the correct age at entry.

However, if the correct age at entry is such that the policy cannot be offered or would have made the life assured ineligible, the policy contract will be terminated by paying the surrender value, if any, subject to the section 45 of the Insurance Act 1938 as amended from time to time.

F3. Suicide Exclusion:

In case of death due to suicide within 12 months from the date of commencement of risk under the policy, the nominee(s) or beneficiary(ies) of the policy holder shall be entitled to higher of surrender value available as on the date of death or 95% of the single premium paid.

F4. Termination of the Policy:

The policy will be terminated on

- i. payment of surrender value in case of surrender,
- ii. Payment of death benefit,
- iii. Payment of maturity benefit on completion of the policy term in case of Lump Sum Payout or on payment of last instalment in case of annual / monthly payout
- iv. Free Look Cancellation

F5. Nomination under the Policy:

Nominee is the person who can receive the Death benefit. It is insisted that nomination should be made in proposal from as per Section 39 of The Insurance Act, 1938 as amended from time to time. If the nomination has not been made in the proposal form, it is advised to do so at the earliest.

[A Leaflet containing the simplified version of the provisions of Section 39 is enclosed in annexure – II for reference]

F6. Assignments under the Policy:

Assignment is transferring the title and rights of policy absolutely or conditionally. Assignment can be made as per section 38 of The Insurance Act, 1938 as amended from time to time

A Leaflet containing the simplified version of the provisions of Section 38 is enclosed in annexure – II for reference

Nomination, assignment or change of nomination can be done through the divisional office of the company where the policy is being serviced. Nomination or assignment will be effective only after it is recorded / registered with us.

In accepting the nomination / assignment or change of nomination / assignment we do not take any responsibility or express any opinion as to its validity or legality / legal effect.

Policies purchased under the Married Women's Property Act, 1874 cannot be assigned

F7. Issuance of Duplicate Policy:

In case of loss of the policy document, an indemnity bond duly notarized must be submitted.

A processing fee of Rs. 100 and stamp duty of Rs. 0.20 per thousand sum assured or as per the applicable rates across various states in India will be payable by the policy holder.

F8. Currency:

All monies payable under the Policy to or by the Insurer shall be payable in Indian Rupees only.

F9. Documents required for making a Death claim:

- Original policy document
- Proof of death / Death certificate
- Identity proof of Nominee(s)
- Any other document depending on the cause of death and nature of claim

For accident or medical cases following additional documents, whichever applicable, may be required:

- A certified copy of first information report (FIR).
- A certified copy of police inquest report.
- Post mortem report
- If death is due to vehicle accident, then copy of vehicle RC, Driving license, if life assured was driving the vehicle.
- Hospital treatment records, etc.

F10. Documents required for settlement of a Maturity claim:

- Original policy document
- Identity proof of Policyholder
- Cancelled Cheque leaf or copy of Policyholder's bank Passbook
- NEFT mandate form
- Duly filled discharge form

F11. Delay in claim intimation:

Please communicate to us about the death claim within 90 days. However, if there is any delay in death claim intimation due to reasons that are beyond the control of claimant then the claim would be considered for processing.

F12. Timelines and Delay in settlement of claims:

The following are the timelines stipulated for settlement of claims / requests as per the Board approved policy for Protection of Interests of Policy holders:

- i. The death claims will be paid or rejected or repudiated giving relevant reasons, within 30 days from the date of receipt of all relevant papers and required clarifications. However where the circumstances of a claim warrant an investigation in the opinion of the insurer, it shall initiate the same at the earliest and complete the such investigation expeditiously, in any case not later than 90 days from the date of receipt of claim intimation and the claim shall be settled within 30 days thereafter

If there is any delay on the part of the Company for the timelines mentioned in (i) above , the Company shall pay interest at a rate, which is 2% above bank rate from the date of receipt of last necessary document.

- ii. In respect of maturity, survival benefits and annuities, the payments will be made on or before the due date.
- iii. In respect of free look cancellation, surrender, withdrawal, request for refund of proposal deposit, refund of outstanding proposal deposit, the payments will be paid within 15 days of receipt of request or last necessary document failing which the Company shall pay penal interest at a rate, which is 2% above Bank rate from the date of request or receipt of last necessary document if any whichever is later, from the insured / claimant

F13. Taxes (GST)

Premiums are exclusive of taxes.

All Premiums are subject to applicable taxes, cesses and levies which shall be paid by you along with the Premium. If any additional Taxes / Cesses / Levies are imposed by any statutory or administrative body of this country under this Policy, the Company reserves the right to claim the same from policyholder.

F14. Fraud or Misrepresentation:

In case of fraud or misrepresentation, action shall be initiated in accordance with Section 45 of the Insurance Act, 1938 as amended from time to time.

F15. Policyholders attention is invited to Section 45 of the Insurance Act, 1938 (as amended from time to time) which is reproduced below for reference:

- (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e. from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.

- (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud.

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.

- (3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer:

Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policy holder is not alive

- (4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to repudiate the policy of life insurance is based:

Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

- (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

PART G: Complaints and Grievances

In case you have any Query, Complaint or Grievances

First Step:

You can also contact our Customer care on our Toll free no: 1800 3000 6116 & through email id: customercare@shriramlife.in

You may also approach our office at the following address:

Branch / Divisional In charge

Shriram Life Insurance Company Limited,

Branch / Divisional Office,

Address:

Second Step

In case you are not satisfied with the decision of the above office, or have not received any response within 10 days, you may contact the following official for resolution:

Grievance Redressal Officer,
Shriram Life Insurance Company Limited,
Regd Office: Plot no 31-32, Ramky Selenium
Financial district, Gachibowli
Hyderabad, Telangana - 500032
Contact No: 040-23009400
Email Id: grievance.redressal@shriramlife.in

If you are not satisfied with the response or do not receive a response from us within 14 days, you may approach the Grievance Cell of the Insurance Regulatory and Development Authority of India (IRDAI). The contact details are as follows

IRDAI Grievance Call Centre (IGCC) Toll Free: 155255

Email ID: complaints@irda.gov.in

You can also register your complaint online at <http://www.igms.irda.gov.in/>

Address for communication for complaints by fax / paper:

Consumer Affairs Department

Insurance Regulatory and Development Authority of India, Sy No. 115 / 1, Financial District, Nanakramguda, Gachibowli, Hyderabad – 500 032, Telangana; Tel: 91- 40 – 20204000;

Toll Free: 1800 4254 732

Third Step

In case you are not satisfied with the decision or resolution of the company, you may approach the Insurance Ombudsman at the address given overleaf, if your grievance pertains to:

- a) delay in settlement of claims, beyond the time specified in the regulations, framed under the Insurance Regulatory and Development Authority of India Act, 1999;
- b) any partial or total repudiation of claims by the life insurer;
- c) disputes over premium paid or payable in terms of insurance policy;
- d) misrepresentation of policy terms and conditions at any time in the policy document or policy contract;
- e) legal construction of insurance policies in so far as the dispute relates to claim;
- f) policy servicing related grievances against insurers and their agents and intermediaries;
- g) issuance of life insurance policy, which is not in conformity with the proposal form submitted by the proposer;
- h) non-issuance of insurance policy after receipt of premium in life insurance
- i) any other matter resulting from the violation of provisions of the Insurance Act, 1938 or the regulations, circulars, guidelines or instructions issued by the IRDAI from time to time or the terms and conditions of the policy contract, in so far as they relate to issues mentioned at clauses (a) to (f)

Manner in which complaint to be made

As per provisions 14(2) and 14(3) of Ombudsman rules 2017

The complaint shall be in writing, duly signed by the complainant or through his legal heir(s), nominee(s) or assignee(s) and shall state clearly the name and address of the complainant, the name of the branch or office of the insurer against whom the complaint is made, the facts giving rise to the complaint, supported by documents, the nature and extent of the loss caused to the complainant and the relief sought from the Insurance Ombudsman

No complaint to the Insurance Ombudsman shall lie unless—

- a) The complainant makes a written representation to the insurer named in the complaint and—
 - i. either the insurer had rejected the complaint; or
 - ii. the complainant had not received any reply within a period of one month after the insurer received his representation; or
 - iii. the complainant is not satisfied with the reply given to him by the insurer;
- b) The complaint is made within one year—
 - i. after the order of the insurer rejecting the representation is received; or
 - ii. after receipt of decision of the insurer which is not to the satisfaction of the complainant;
 - iii. after expiry of a period of one month from the date of sending the written representation to the insurer if the insurer named fails to furnish reply to the complainant

All communication in relation to this policy shall be addressed to:

SHRIRAM LIFE INSURANCE CO LTD.

Plot No. 31-32, Ramky Selenium,
Financial District, Gachibowli, Hyderabad,
Telangana-500032

In case of any grievance under the policy, the address of the Insurance Ombudsman is as under:-

Office of the Insurance Ombudsman

6-2-46, 1st Floor, Main Court Lane
Opp. Saleem Function Palace, AC Guards
Lakdi-ka-pool, HYDERABAD -500 004.

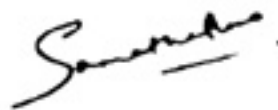
Addresses and contact details of the Insurance Ombudsman along with its area of jurisdiction is mentioned in enclosed **Annexure**. The Policy Holder may approach the concerned Insurance Ombudsman.

Signature of Appointed Actuary



Johannes Gilliam Van Helsdingen

Signature of the Authorized Legal officer



Samatha Kondapally

Company Seal:

Annexure I

List of Ombudsman

CONTACT DETAILS	JURISDICTION
AHMEDABAD Office of the Insurance Ombudsman, 2nd floor, Ambica House, Near C.U. Shah College, 5, Navyug Colony, Ashram Road, Ahmedabad – 380 014 Tel.:- 079-27546150 / 139 Fax:- 079-27546142 Email:- bimalokpal.ahmedabad@gbic.co.in	State of Gujarat and Union Territories of Dadra & Nagar Haveli and Daman and Diu.
BENGALURU Office of the Insurance Ombudsman, Jeevan Soudha Building, PID No.57-27-N-19, Ground Floor, 19 / 19, 24th Main Road, JP Nagar, 1st Phase, Bengaluru-560 078. Tel.:- 080-26652048 / 26652049 Email:- bimalokpal.bengaluru@gbic.co.in	Karnataka.
BHOPAL Office of the Insurance Ombudsman, Janak Vihar Complex, 2nd Floor, 6, Malviya Nagar, Opp. Airtel Office, Near New Market, Bhopal – 462 033. Tel.:- 0755-2769200 / 201 / 202 Fax:- 0755-2769203 Email:- bimalokpalbhupal@gbic.co.in	States of Madhya Pradesh and Chattisgarh.
BHUBANESHWAR Office of the Insurance Ombudsman, 62, Forest park, Bhubneshwar – 751 009. Tel.:- 0674-2596461 / 2596455 Fax:- 0674-2596429 Email:- bimalokpal.bhubaneswar@gbic.co.in	State of Orissa.
CHANDIGARH Office of the Insurance Ombudsman, S.C.O. No. 101, 102 & 103, 2 nd Floor, Batra Building, Sector 17 – D, Chandigarh – 160 017. Tel.:- 0172-2706196 / 5861 / 2706468 Fax:- 0172-2708274 Email:- bimalokpal.chandigarh@gbic.co.in	States of Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and Union territory of Chandigarh.
CHENNAI Office of the Insurance Ombudsman, Fatima Akhtar Court, 4th Floor, 453 (old 312), Anna Salai, Teynampet, CHENNAI – 600 018. Tel.:- 044-24333668 / 24335284 Fax:- 044-24333664 Email:- bimalokpal.chennai@gbic.co.in	State of Tamil Nadu and Union Territories - Pondicherry Town and Karaikal (which are part of Union Territory of Pondicherry).

DELHI Office of the Insurance Ombudsman, 2 / 2 A, Universal Insurance Building, Asaf Ali Road, New Delhi – 110 002. Tel.:- 011-23239611 / 7539 / 7532; Fax:- 011-23230858 Email:- bimalokpal.delhi@gbic.co.in	State of Delhi
ERNAKULAM Office of the Insurance Ombudsman, 2nd floor, Pulinat Building, Opp. Cochin Shipyard, M.G. Road, Ernakulum - 682 015. Tel.:- 0484-2358759 / 2359338 Fax:- 0484-2359336 Email:- bimalokpal.ernakulum@gbic.co.in	Kerala, Lakshadweep, Mahe-a part of Pondicherry
GUWAHATI Office of the Insurance Ombudsman, ‘Jeevan Nivesh’, 5th Floor, Nr. Panbazar over bridge, S.S. Road, Guwahati – 781001 (ASSAM). Tel.:- 0361- 2132204 / 2132205 Fax:- 0361-2732937 Email:- bimalokpal.guwahati@gbic.co.in	States of Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.
HYDERABAD Office of the Insurance Ombudsman, 6-2-46, 1st floor, “Moin Court” Lane Opp. Saleem Function Palace, A. C. Guards, Lakdi-Ka-Pool, Hyderabad - 500 004. Tel.:- 040-65504123 / 23312122 Fax:- 040-23376599 Email:- bimalokpal.hyderabad@gbic.co.in	States of Andhra Pradesh, Telangana and Union Territory of Yanam - a part of the Union Territory of Pondicherry.
JAIPUR Office of the Insurance Ombudsman, Jeevan Nidhi-II Bldg., Ground Floor, Bhawani Singh Marg, Jaipur - 302005. Tel.:- 0141-2740363 Email:- bimalokpal.jaipur@gbic.co.in	State of Rajasthan.
KOLKATA Office of the Insurance Ombudsman, Hindustan Building Annexe, 4th floor, 4, CR Avenue, Kolkata - 700 072. Tel.:- 033-22124339 / 22124340 Fax:- 033-22124341 Email:- bimalokpal.kolkata@gbic.co.in	States of West Bengal, Bihar, Sikkim and Union Territories of Andaman and Nicobar Islands.

Shriram Life Insurance Company Limited

LUCKNOW Office of the Insurance Ombudsman, 6th Floor, Jeevan Bhawan, Phase-II, Nawal Kishore Road, Hazratganj, Lucknow-226 001. Tel.: - 0522-2231330 / 2231331 Fax: - 0522-2231310. Email: - bimalokpal.lucknow@gbic.co.in	District of Uttar Pradesh: Lalitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhadra, Fatehpur, Pratapgarh, Jaunpur, Varansi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Raebareli, Sravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sulampur, Maharajganj, Santkabirnagar, Azamgarh, Kaushinagar, Gorkhpur, Deoria, Mau, Chandauli, Ballia, Sidharathnagar.
MUMBAI Office of the Insurance Ombudsman, 3rd Floor, Jeevan Seva Annexe, S. V. Road, Santacruz (W), Mumbai - 400 054. Tel.: - 022-26106928 / 360 / 889 Fax: - 022-26106052 Email: - bimalokpal.mumbai@gbic.co.in	States of Goa, Mumbai Metropolitan Region excluding Navi Mumbai & Thane.
NOIDA Office of the Insurance Ombudsman, Bhagwan Sahai Palace, 4th Floor, Main Road, Naya Bans, Sector-15, Gautam Budh Nagar, Noida Email: - bimalokpal.noida@gbic.co.in	States of Uttaranchal and the following Districts of Uttar Pradesh: Agra, Aligarh, Bagpat, Bareilly, Bijnor, Budaun, Bulandshihar, Etah, Kanooj, Mainpuri, Mathura, Meerut, Moradabad, Muzaffarnagar, Oraiyya, Pilibhit, Etawah, Farrukhabad, Firozabad, Gautam Budh Nagar, Ghaziabad, Hardoi, Shahjahanpur, Hapur, Shamli, Rampur, Kashganj, Sambhal, Amroha, Hathras, Kanshiramnagar, Saharanpur.
PATNA Office of the Insurance Ombudsman, 1st Floor, Kalpana Arcade Building, Bazar Samiti Road, Bahadurpur, Patna - 800 006. Email: - bimalokpal.patna@gbic.co.in	States of Bihar and Jharkhand.
PUNE Office of the Insurance Ombudsman, Jeevan Darshan Building, 3rd Floor, CTS Nos. 195 to 198, NC Kelkar Road, Narayan Peth, Pune - 411 030 Tel: 020 -32341320 Email: - bimalokpal.pune@gbic.co.in	States of Maharashtra, Area of Navi Mumbai and Thane excluding Mumbai Metropolitan Region.

Annexure II

Simplified version of provisions of Section 38 & 39 of Insurance Act 1938 as amended from time to time.

A. Section 38 - Assignment and Transfer of Insurance Policies as amended from time to time

Assignment or transfer of a policy should be in accordance with Section 38 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

1. This policy may be transferred/assigned, wholly or in part, with or without consideration.
2. An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
3. The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
4. The assignment must be signed by the transferor or assignor or duly authorised agent and attested by at least one witness.
5. The transfer of assignment shall not be operative as against an insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy there of certified to be correct by both transferor and transferee or their duly authorised agents have been delivered to the insurer.
6. Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
7. On receipt of notice with fee, the insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
8. If the insurer maintains one or more places of business, such notices shall be delivered only at the place where the policy is being serviced.
9. The insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is
 - a. Not bonafide or
 - b. Not in the interest of the policyholder or
 - c. Not in public interest or
 - d. Is for the purpose of trading of the insurance policy.
10. Before refusing to act upon endorsement, the Insurer should record the reasons in writing and communicate the same in writing to Policyholder within 30 days from the date of policyholder giving a notice of transfer or assignment.
11. In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.
12. The priority of claims of persons interested in an insurance policy would depend on the date on which the notices of assignment or transfer is delivered to the insurer; where there are more than one instruments of transfer or assignment, the priority will depend on dates of delivery of such notices. Any dispute in this regard as to priority should be referred to Authority.
13. Every assignment or transfer shall be deemed to be absolute assignment or transfer and the assignee or transferee shall be deemed to be absolute assignee or transferee, except
 - a. where assignment or transfer is subject to terms and conditions of transfer or assignment OR
 - b. where the transfer or assignment is made upon condition that
 - i. the proceeds under the policy shall become payable to policyholder or nominee(s) in the event of assignee or transferee dying before the insured OR
 - ii. the insured surviving the term of the policy

Such conditional assignee will not be entitled to obtain a loan on policy or surrender the policy. This provision will prevail notwithstanding any law or custom having force of law which is contrary to the above position.

14. In other cases, the insurer shall, subject to terms and conditions of assignment, recognize the transferee or assignee named in the notice as the absolute transferee or assignee and such person
 - a. shall be subject to all liabilities and equities to which the transferor or assignor was subject to at the date of transfer or assignment and
 - b. may institute any proceedings in relation to the policy
 - c. obtain loan under the policy or surrender the policy without obtaining the consent of the transferor or assignor or making him a party to the proceedings
15. Any rights and remedies of an assignee or transferee of a life insurance policy under an assignment or transfer effected before commencement of the Insurance Laws (Amendment) Ordinance, 2014 shall not be affected by this section.

B. Section 39 - Nomination by Policyholder

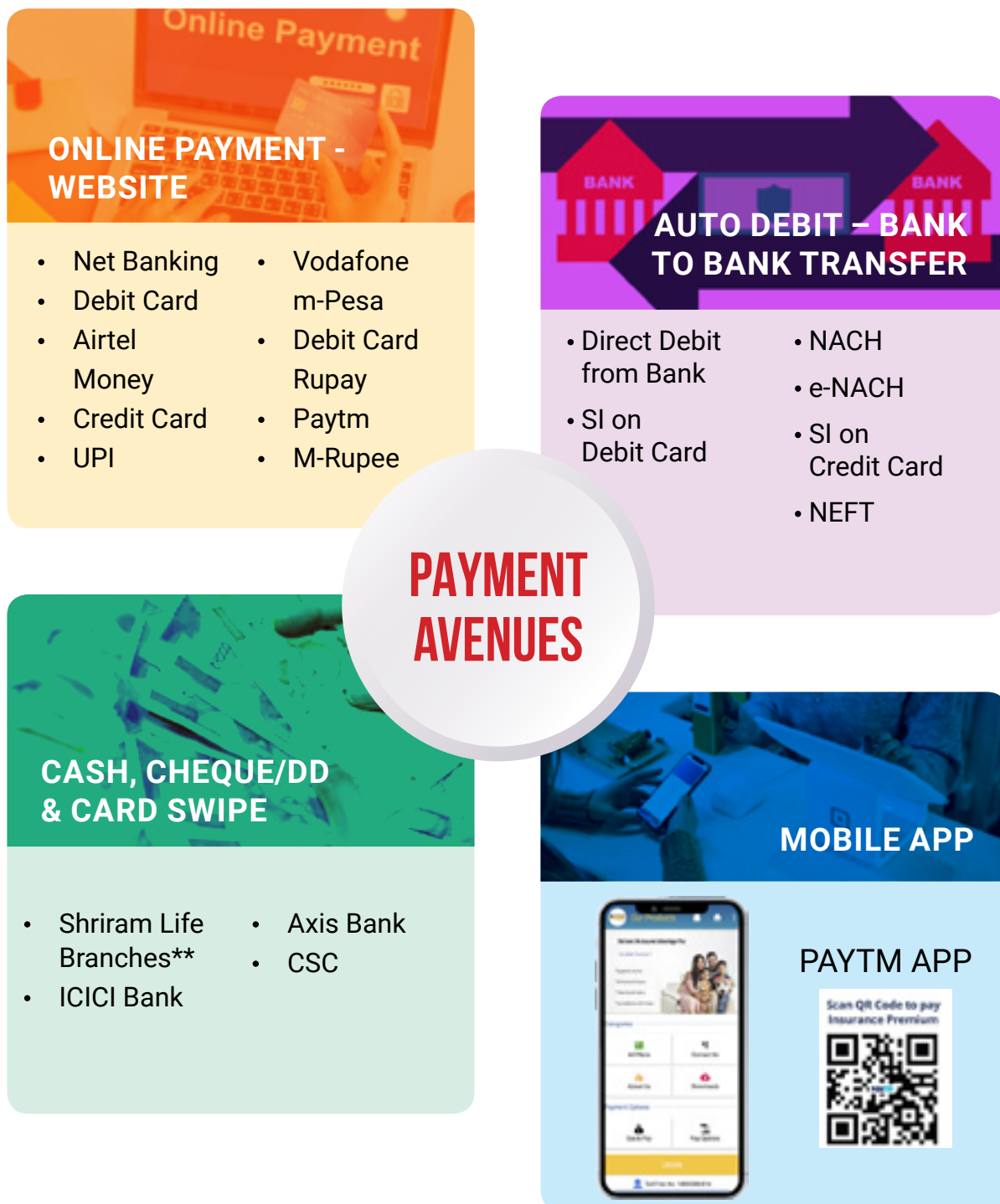
Nomination of a life insurance Policy is as below in accordance with Section 39 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

1. The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.
2. Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
3. Nomination can be made at any time before the maturity of the policy.
4. Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
5. Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
6. A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
7. Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.
8. On receipt of notice with fee, the insurer should grant a written acknowledgement to the policyholder of having registered a nomination or cancellation or change thereof.
9. A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
10. The right of any creditor to be paid out of the proceeds of any policy of life insurance shall not be affected by the nomination.
11. In case of nomination by policyholder whose life is insured, if the nominees die before the policyholder, the proceeds are payable to policyholder or his heirs or legal representatives or holder of succession certificate.

12. In case nominee(s) survive the person whose life is insured, the amount secured by the policy shall be paid to such survivor(s).
13. Where the policyholder whose life is insured nominates his
 - (a) Parents or (b) Spouse or (c) Children or (d) Spouse and Children (e) or Any of them
 The nominees are beneficially entitled to the amount payable by the insurer to the policyholder unless it is proved that policyholder could not have conferred such beneficial title on the nominee having regard to the nature of his title.
14. If nominee(s) die after the policyholder but before his share of the amount secured under the policy is paid, the share of the expired nominee(s) shall be payable to the heirs or legal representative of the nominee or holder of succession certificate of such nominee(s).
15. The provisions of sub-section 7 and 8 (13 and 14 above) shall apply to all life insurance policies maturing for payment after the commencement of Insurance Act as amended from time to time.
16. If policyholder dies after maturity but the proceeds and benefit of the policy has not been paid to him because of his death, his nominee(s) shall be entitled to the proceeds and benefit of the policy.
17. The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

Although “Shriram Assured Advantage Plus” is a single premium plan, we are sharing the “Renewal Premium - Payment Options” to guide our customers on renewal payment options for regular premium plan’s.

Renewal Premium - Payment Options



**Card swipe is available only at selected Shriram Life Branches



Renewing life insurance will Provide Tax benefits.

BENEFITS OF RENEWING A LIFE INSURANCE



A Lapsed life insurance policy will cost you more.



Buying a new life insurance policy at certain age will be more costly.



You may not be able to buy a new policy after certain age.



Renewing life insurance policy means continuing the protection.



On time renewals will keeps your insurance policy active and gives financial support in your absence.

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Cashless transaction



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No charges on transaction debit



Payments can be tracked in bank account statement.



No need to remember the due date, just keep sufficient balance in your account.

For further details, please contact our
Insurance Advisor or our nearest Branch Office.



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Beside Andhra Bank Training Centre, Financial District, Gachibowli, Hyderabad-500032

Phone: 040-23009400, Fax: 040-23009456

CIN No.: U66010TG2005PLCO45616 IRDAI Reg No. 128

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